## Shipping & Fulfillment Checklist

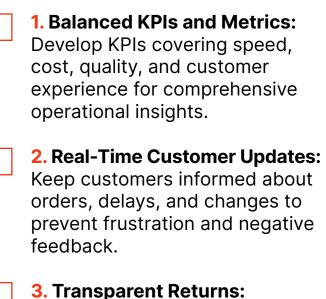
Display this checklist in your office, staff room or warehouse and tick off each item as you address them to ensure a successful operation this peak season.

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Make return processes clear and efficient, preparing for increased returns during peak seasons.

**4. Issue Anticipation:** Identify potential issues in advance and have plans to address supply chain, staffing, and technical challenges.

**5. Visibility is Key:** Maintain clear visibility of order status, shipping routes, and warehouse inventory flow to prevent bottlenecks. **6. Achievable Expectations:** Set realistic performance metrics and expectations for your team, suppliers, and partners.

**7. Maximize Tech Partners:** Explore all features from technology partners to enhance operations and grow faster.

## 8. Direct Customer

**Communication:** Connect directly with customers for a positive, lasting impression and increased brand loyalty.

9. Diversify Shipping Partners:

Use multiple shipping partners for continuity during carrier issues or unexpected events.

**10. Motivate Warehouse Staff:** Create a positive work environment with gamification and rewards to keep staff motivated.